Developing Goals & Objectives

“Those that fail to plan, plan to fail”
Goal

- Overall intention
- What you are “ultimately” trying to accomplish (in the end)
- The point of the effort(s)
- The culmination of (all) your effort(s)

- Efforts towards a goal are sometimes referred to as “Objectives”
A goal can be long term or short term

What makes a goal L/T or Sh/T is the timeline to completion

Short term= weeks or months
Long term= years or decades

From the vantage point of a LTG a STG may be considered an “objective”

Nevertheless objectives fit within the context of the identified goal
Objectives

- Could be viewed as a series of “short term” goals in route to the larger or main goal.

- Steps you need to take or accomplish to realize your goal

- Planned accomplishments in order to bring about the stated goal

Objective 1 + Objective 2 + Objective 3….= Goal
SMART OBJECTIVES

SPECIFIC, MEASURABLE, ACHIEVABLE,
RELEVANT, AND TIMEFRAME
A Closer look at defining “SMART” Objectives:

Example Objective: “I will study at least 10 hr/wk this semester”.

- **Specific** – Objectives are not ambiguous. Objectives are identifiable and action oriented – “I will study”

- **Measureable** – Objectives allow you to measure your progress towards obtaining your goal(s), i.e. 10 hr/wk

- **Achievable** – Objectives are challenging but are actions that have a realistic chance of being accomplished – is studying 10hr/wk doable?

- **Relevant** – Objectives are related to the goals and to what you are trying to accomplish overall – academic success

- **Timeframe** – Objectives have an identified timeframe to be accomplished – each week of the semester, for 15 weeks
How objectives flow into a goal
Example 1: Goal—To become a B or better scholar this semester

OBJ 1: Use green sheet to determ how many pts I need to earn B's or better in ea class by DRP date

OBJ 2: Meet w/ all profs during off. hrs after each midterm to consult about my score and test questions & answers

OBJ 3: Check in weekly with my peer advisor to go over academic agenda for the week

GOAL:
Be a B or better scholar this semester
How objectives flow into a goal
Example 2: Goal–To obtain a BA/BS from SJSU within 5 years

OBJ 1: LEARN ABOUT AT LEAST 4 CAMPUS RESOURCES AVAIL TO ASSIST ME W/ MY SUCCESS BY WK 9 OF THE SEMSTER

OBJ 2: SET ASIDE AT LEAST 2X# OF UNITS (IN HOURS) FOR STUDYING EACH SEM FOR THE ENTIRE TERM

OBJ 3: DEVELOP A GRADUATION PLAN BY THE 10TH WK OF SCHOOL AND HAVE ADVISOR CK IT

GOAL:
SJSU
BA/BS DEGREE W/ IN 5 YRS
Setting Priorities: What do you value?
FORMULA OF LIFE/SUMMATION OF LIFE GOALS

ACADEMIC + CAREER + FAMILY + FINANCIAL STABILITY + ETC... = PERSONAL FULFILLMENT
WHAT IS YOUR ACADEMIC FORMULA OF LIFE/SUMMATION OF YOUR ACADEMIC GOALS? WHAT DOES IT ADD UP TO?
How would you develop your G & Os?

- **Goal # 1 – Obtain 3.0 or better in all classes this semester**
  - Objective 1 – work no more than 20hr/wk (this F/Sp)
  - Objective 2 – enroll in 12–14 units this sem (or next sem)
  - Objective 3 – see GE or center advisor at least twice this semester
  - Objective 4 – get a math tutor by 3rd week of class

- **Goal # 2 – Return to good academic standing**
  - Objective 1 – Increase study hours to __ hours per week
  - Objective 2 – Read assigned chapters before each class each wk
  - Objective 3 – Identify 2 campus resources to assist me to succeed in Stat 95 by wk 3 of semester
  - Objective 4 – Attend all lectures, activity sections, and labs each wk
Your turn

- Develop your own goals and “SMART” objectives regarding being academically successful at SJSU.

- Come up with 2 academic success goals and their corresponding objectives.

- Make sure your goals are clear and that your objectives make clear how you are going to achieve your goals.

- Think about this carefully. Whatever you put down has to be **SMART**: specific, measurable, achievable, relevant and have a timeframe.